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News Release

For Immediate Release

Kenneth Ackerman Earns Prestigious Professional Designation

July 22, 2004 (Chicago) - IWLA – The Association for Logistics Outsourcing, recently awarded Kenneth Ackerman the prestigious designation of Certified Logistics Professional (CLP).

The CLP designation was created by IWLA, the foremost trade association for third-party logistics (3PL) companies, to set standards of excellence and promote professionalism throughout the third-party logistics industry. To earn a CLP, individuals must complete six required courses and make an educational contribution to the industry by speaking at an IWLA educational event, writing an article for the IWLA website or quarterly magazine, or serving on an IWLA committee, council or board.

“I can think of no more deserving an individual to have earned the CLP designation,” said Joel Hoiland, IWLA president and chief executive officer. “Kenneth Ackerman is a dedicated logistics professional who has devoted his life to not only making his company successful, but also has worked to improve the 3PL industry’s professionalism and standing in the world economy.”

For more information on IWLA’s CLP program, contact Linda Wood, IWLA director of education, at (847) 813-4699 or [www.lwood@iwla.com](mailto:lwood@iwla.com).

NOTE: A recent study commissioned by IWLA found that companies that invest the most in training their employees experience the greatest market growth.

Since 1891, IWLA -- The Association for Logistics Outsourcing, has been defining the standards of excellence in warehousing and logistics outsourcing. IWLA promotes the growth and success of 3PL companies by providing its more than 500 member companies with resources, information, education and professional programs designed to advance their businesses and provide greater value to their customers.